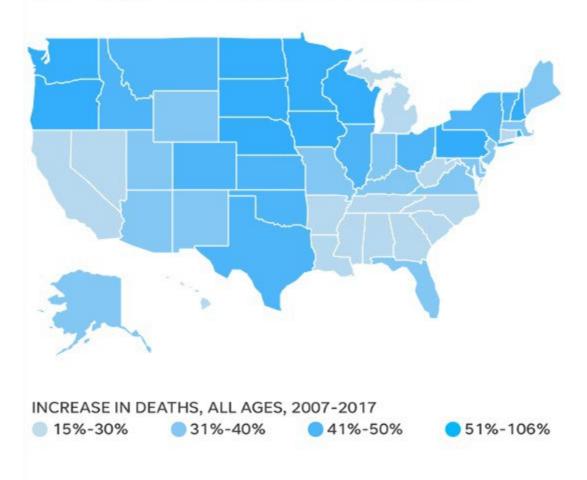
Demystifying Addiction

Applying the Biopsychosocial Model

Deaths from alcohol addiction are rising

More people in the U.S. are dying of alcohol-related causes, and men more than women. States ranked by percentage increases, 2007-2017, and death rates per 100,000 people for men and women, all ages, in 2017.



SOURCE Institute for Health Metrics and Evaluation, University of Washington; GRAPHIC George Petras/USA TODAY



Increase in Alcohol-Related Deaths During the COVID-19 Pandemic



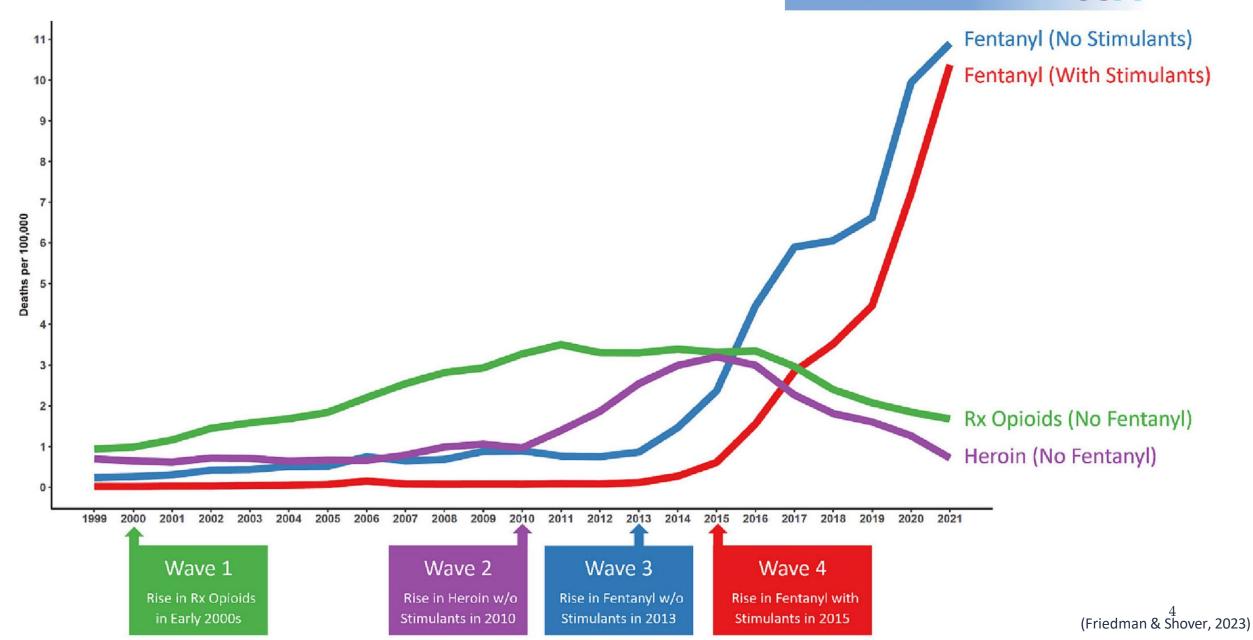
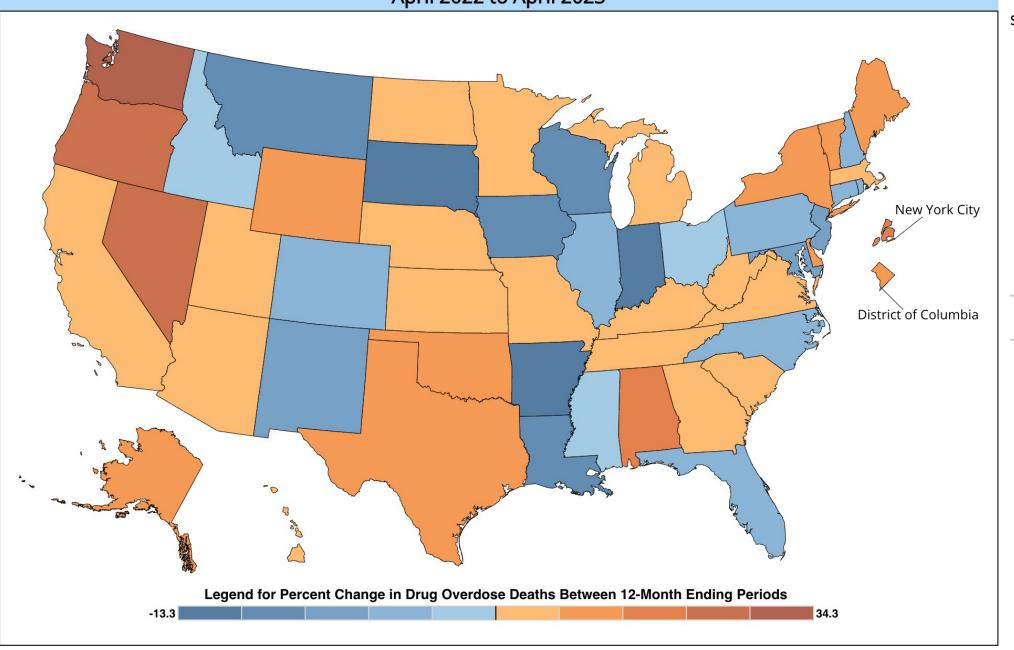


Figure 1b. Percent Change in Predicted 12 Month-ending Count of Drug Overdose Deaths, by Jurisdiction:

April 2022 to April 2023



Select predicted or reported number of deaths

Predicted

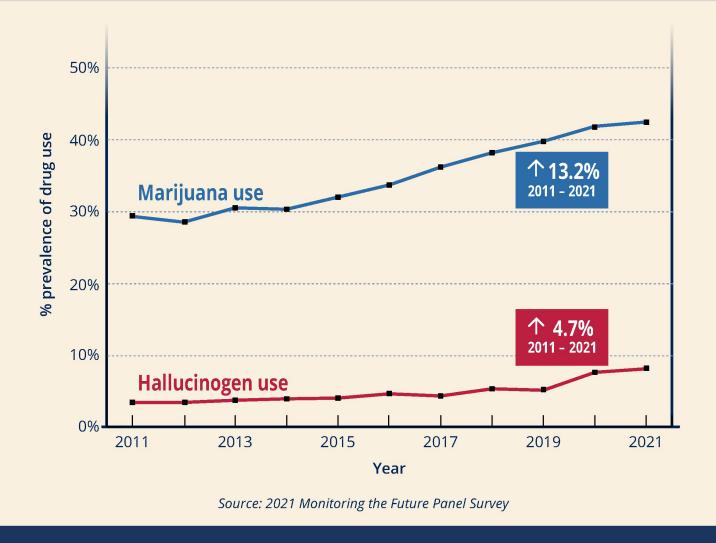
O Reported

Percent Change for United States

1.7



Historic Highs in Past-Year Marijuana and Hallucinogen Use Among Young Adults (Ages 19-30) in 2021

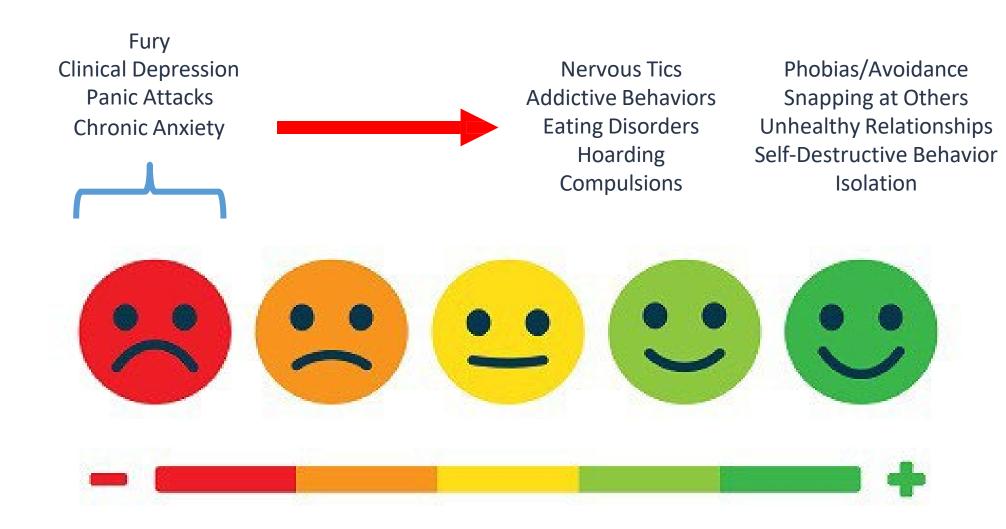




Behavior is purpose-driven, even if seems counter-productive



Unhealthy Coping Comes from Discomfort

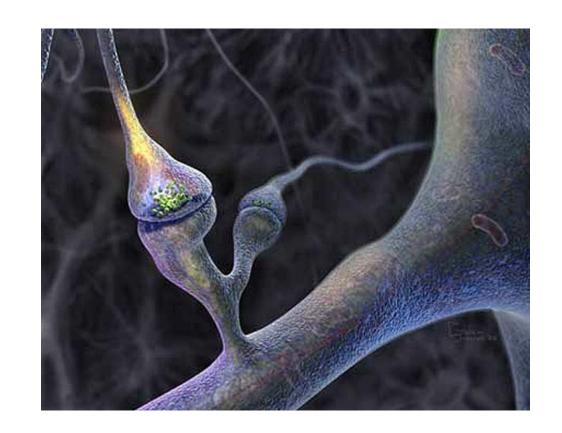


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Addiction is a health concern with biological, psychological, and social components

Biological Factors

- Chronic use → chemical adaptation (tolerance)
- After adapting, if the substance is removed the body takes time to return to baseline (withdrawal)
- Impacts rewards pathways to reinforce drug use and disincentivize other activities
- Reduced utilization of healthcare services



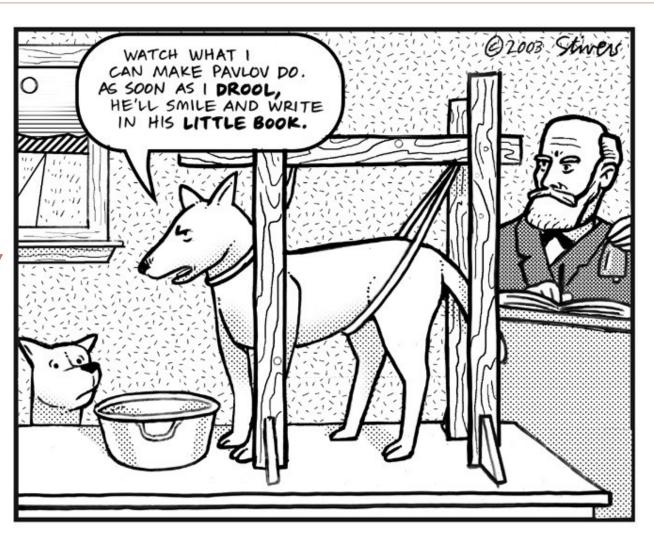
Psychological

Maladaptive coping

I feel bad



- Triggers & cravings
- Experiential avoidance
- Conditioned habits



Social

- Support network changes
 - Friends who mirror you
 - Behavior promotion
 - Distance from those who choose a different path
 - Fewer healthy supports
- Possible concern-driven "enabling" cycles
- Substance-centric lifestyle
- Enhanced life stressors



Stigma and Addiction

- Addiction is a highly stigmatized condition
 - ...why should it be, factually?
 - One theory: others take the behavior personally
- We have pejorative words for the population
 - "Addict," "junkie," "dirty" (vs. "clean")
- We have violent terms for the act of using
 - "Drug abuse", "shoot up"
- We arrest, and sometimes incarcerate, individuals for exhibiting symptoms
- Do we treat society like a crime? A moral failing? A simple choice? Or a complex medical/behavioral problem?

Why does stigma matter?

- Stigma harms the psychological well-being of users
 - More so than for other behavioral health
- Stigma generates shame and decreases the chance someone asks for help
 - May increase overdose risk
- Stigma impacts our legal system, our medical system, and our legislative system
 - Individuals in this population often cannot advocate for themselves

Language – What can we do?

- Use person-first language
 - Someone has an addiction, is not an addict
 - Someone has an alcohol problem or struggles with alcoholism, is not an alcoholic.
 - We are not defined by a disease we have
 - Commonplace in most other parts of medical and behavioral healthcare
- This can be a challenging shift
 - Clients may choose to self-identify
 - What's good for the goose may not be good for the gander
 - But that doesn't mean the goose can't do it!

16

Language – What can we do?

- Eliminate the word "abuse"
 - Shown to increase stigmatizing attitudes, even in clinicians(!)
 - Viewed as more personally culpable and deserving of punitive action (rather than therapeutic action)
- Eliminate "clean" and "dirty" from dialogue with clinicians and patients
 - Not medical terminology there are no "dirty" mammograms
 - In this context, "clean" is referential to "dirty"
 - Urine drug screens are positive or negative

(Kelly & Westerhoff, 2010) (NIH, 2021)

Biopsychosocial factors combined = Entrenched problem

So, what can we do?

Is changing substance use a goal?



Motivation: Are substances a problem?

- 1. Purpose
 - 2. Control
- 3. Consequences
- 4. Quantity / Type

Treatment - Biological Factors

- Reduction/cessation of SUD behaviors
 - In alignment with client's personal goals for change
- Consider psychiatric medications if indicated
 - Or access restrictions, if warranted
- Stabilize physical health
 - Connect with primary care
 - Preventative care, blood work, etc.
 - Manage chronic illnesses
 - Sleep, nutrition, exercise
- Evaluate MAT options for treatment

Medications for AUD

 Only about 10% of individuals with AUD receive medication

Disulfiram

Vomiting, hard boundary

Naltrexone

Craving reduction, heavy drinking reduction

Acamprosate

- Craving reduction, no hepatic complications
- Other off-label options available

Medication	Precautions	Additional indications
DA-approved p	harmacotherapy	
Acamprosate	Renal impairment	
	Hypercalcemia	
Naltrexone	Liver disease	Opioid use disorder
	Active opioid use	Binge-eating disorder (in combination with bupropior
Disulfiram	Liver disease	Stimulant abuse ^c
	Active alcohol use	
	Psychosis	
	Cardiovascular disease	
Ion-FDA—appr	oved pharmacotherapy	
Nalmefene	Active opioid use	
	Liver disease	
	Renal impairment	
Gabapentin	Renal impairment	Peripheral neuropathy
	Potential for abuse	Seizure disorder
		Restless leg syndrome
		Anxiety ^c
		Cannabis use disorder ^c
		Alcohol withdrawal ^c
Topiramate	Liver disease	Migraine prophylaxis
	Renal impairment	Seizure disorder
	Pregnancy (may cause fetal harm)	Binge-eating disorder ^c
Baclofen	Renal impairment	Muscle spasm
Ondansetron	QTc prolongation	Nausea

(Fairbanks et al., 2020) 23

Medications for OUD

Buprenorphine + Naloxone

- Partial agonist, long-half life; less physical dependence, easier taper
- Naloxone induces withdrawal when injected; lower overdose & mortality rates than methadone
- Higher dropout rate than with methadone

Methadone

- Full agonist, long half-life
- Most established opioid substitute
- Generally requires daily or frequent clinic visits
- Comparable efficacy for both substances
- Buprenorphine sometimes preferred for safety and ease of use

Naltrexone

- Opioid antagonist, non-narcotic
- Less intense treatment
- Requires 7 days without opioids to initiate
 - However, low-dose liquid formulations offer a direct option
- Oral or depo injection (28-day extended release)
- Impacts reward system also used for alcohol use disorder, and off-label for eating disorders, gambling and self-harming behaviors

(Bell & Strang, 2020) 25

Treatment - Psychological Factors

- Coping skills for
 - Cravings
 - Strong emotions
 - Psychiatric diagnoses
- Education regarding nature of addiction & recovery, how to navigate common challenges
 - Triggers and exposure to cues
 - Time management and lifestyle adjustment
 - Values and goals clarification
 - Stigma, shame, and self-concept
- Overall: Build internal resilience: thoughts, feelings, and behavior

Treatment - Social Factors

- Develop healthy support structure
 - Ascertain healthy vs unhealthy people
 - Learn to set adaptive boundaries
 - Refusal skills
 - Develop a healthy support network
 - Entry into new social circles, make new connections
- Engage with peer support groups
 - Common factors are impactful across modalities
- Resolve critical gaps in social determinants of health (or connect to outside resources)
- Connection is protective
- Overall: Build external supports



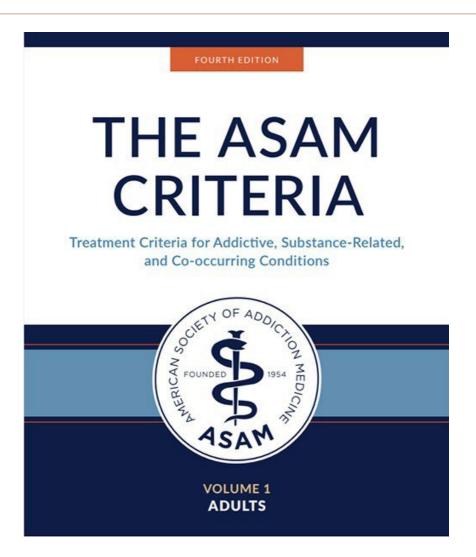






When to refer for specialty care?

- What's the risk for harm?
- What's the trajectory?
- Willingness to participate?
- Treatment engagement is an established protective factor



(Hazelden, 2023)

Referral Guidelines

- Treatment recommendation should account for underlying cause as well as use itself
- Matching modality to the individual is important
- Treatment Options
 - Outpatient
 - Individual therapist, IOP, PHP
 - Inpatient
 - Residential
- Watch for accreditation
 - Joint Commission, CARF, COA







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Summary

- Addiction is a self-reinforcing and maladaptive coping behavior
- Addiction has biological, psychological, and social components
- Each facet impacts clients in specific ways...
 - ...and can be addressed by separate components of a treatment plan
- Focus on...
 - Working (or assembling!) a treatment team to address physiological needs
 - Build up healthy coping strategies to replace maladaptive ones
 - Identification with and integration into healthy social support structures
- Know when, where, and how to refer to higher levels of care

Thank You!

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Behavioral Health Awareness Series

If you are an Evernorth or Cigna customer and have questions about Substance Use treatment or about your benefits and how to use them, please contact:

Stephanie Gissal - 800.274.7603 x398516 Wanda Russell – 800.274.7603 x342063 Kari Mack – 800.274.7603 x1034994 Jordan Nielsen – 800.274.7603 x382620